

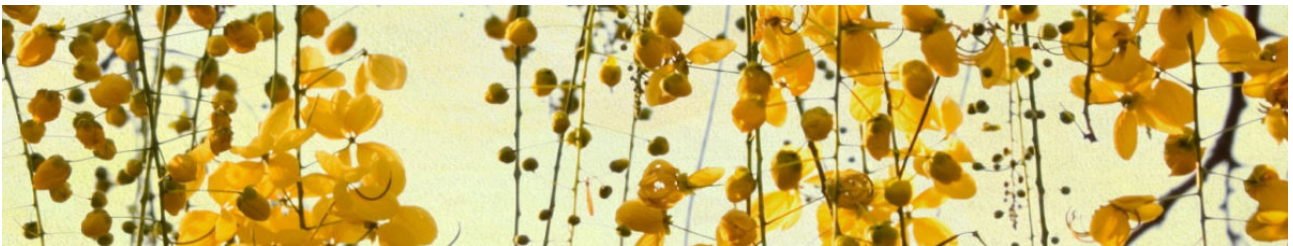
# Top ColorWall™ Colors of All Time | Yellow

With data collected from 10+ years of ColorWall™ usage across more than 100 brands and retailers, we would like to present the “Top ColorWall Colors of All Time”. The colors chosen for this report were selected as top performing colors from more than 80,000 seasonal color palettes.

In times of uncertainty, it is helpful to look back on things we can count on. So now is a good time to see what colors we have relied on in past seasons.

***“You can’t connect the dots looking forward; you can only connect them looking backwards.” Steve Jobs***

*Commencement Address at Stanford University, delivered 12 June 2005, Palo Alto, CA*



In this series, we are presenting our Top ColorWall Colors in hue families.

## **Yellow**

For the Yellow family, there are 4 colors that stood out from the rest. They range from a reddish almost brown cast to a very bright and green hue.

**CW0101258 - A deep golden yellow**

**CW0101107 - A bright buttery yellow**

**CW0100405 - A subtle grey and green cast**

**CW0101547 - A bright chartreuse yellow / This is our most popular Yellow in sales and palette usage**

TOP COLORS  
*of all time*



0101258



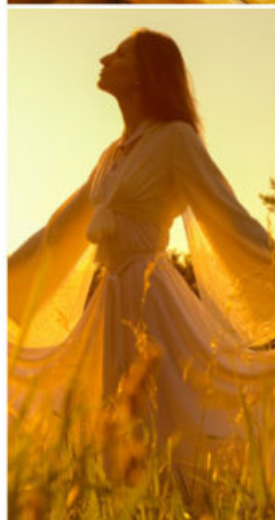
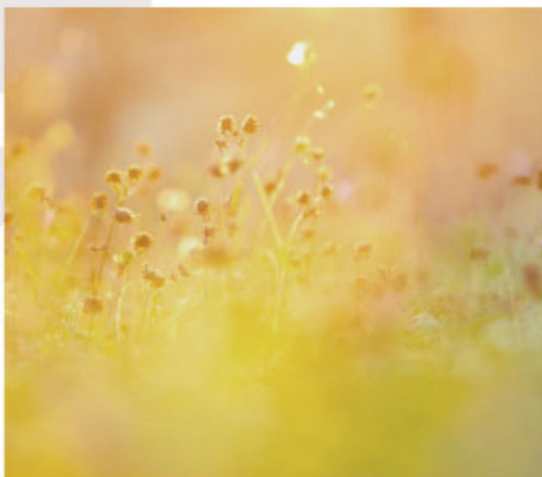
0101107



0100405



0101547



If you would like more information about the CSI ColorWall™ or our services, please [contact us!](#)