

Top ColorWall™ Colors of All Time | Ocean

With data collected from 10+ years of ColorWall™ usage across more than 100 brands and retailers, we would like to present the “Top ColorWall Colors of All Time”. The colors chosen for this report were selected as top performing colors from more than 80,000 seasonal color palettes.

In times of uncertainty, it is helpful to look back on things we can count on. So now is a good time to see what colors we have relied on in past seasons.



In this series, we will present the colors by hue.

Ocean

There are 4 colors in the Ocean category, which can also be used in level form.

CW0601306 - A blue turquoise color

CW0601628 - A deep green turquoise color

CW0601627 - A brighter lighter version of CW0601628 / This is our most popular Ocean in sales and palette usage

CW0600177 - A light turquoise on the yellower side

TOP COLORS
of all time



0601306



0601628



0601627



0600177



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