

# Top ColorWall™ Colors of All Time | Neutral

With data collected from 10+ years of ColorWall™ usage across more than 100 brands and retailers, we would like to present the “Top ColorWall Colors of All Time”. The colors chosen for this report were selected as top performing colors from more than 80,000 seasonal color palettes.

In times of uncertainty, it is helpful to look back on things we can count on. So now is a good time to see what colors we have relied on in past seasons.



In this series, we will present the colors by hue.

## Neutral

There are 5 colors in the Neutral category, which can be used in level form.

**CW0700181 - A muted greyish brown**

**CW1100279 - A lighter version of CW0700181**

**\*CW0800982 - A true taupe on the red side**

**\*CW0800323 - A lighter version of CW0800982**

**\*CW1200058 - Muted ivory on the yellow side**

\*These are our most popular Neutral colors in sales and palette usage

TOP COLORS  
*of all time*



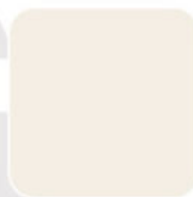
0700181



1100279



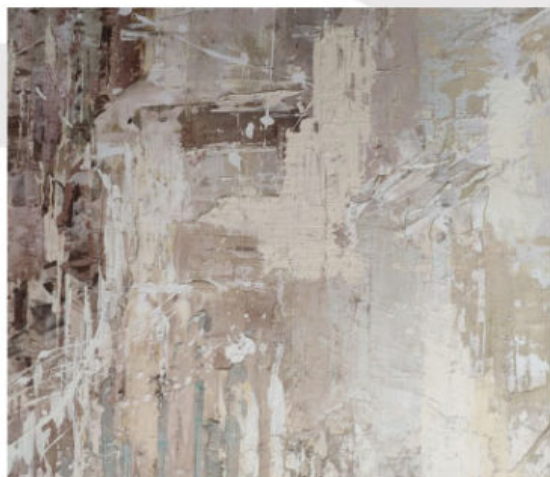
0800982



0800323



1200058



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