

# Top ColorWall™ Colors of All Time | Black & Navy

With data collected from 10+ years of ColorWall™ usage across more than 100 brands and retailers, we would like to present the “Top ColorWall Colors of All Time”. The colors chosen for this report were selected as top performing colors from more than 80,000 seasonal color palettes.

In times of uncertainty, it is helpful to look back on things we can count on. So now is a good time to see what colors we have relied on in past seasons.



In this series, we will present the colors by hue.

## **Black/Navy**

There are 5 colors in the core group of Black and Navy, which can also be used in level form.

**CW1100911 - Deep grey level of the top selling black**

**\*CW1000175 - Core saturated black**

**CW0500613 - Muted deep navy on the green side**

**\*CW0501121 - Deep navy blue**

**CW0500684 - Light muted navy on the green side**

\*These are our most popular Core Black/Navy colors in sales and palette usage

TOP COLORS  
*of all time*



1100911



1000175



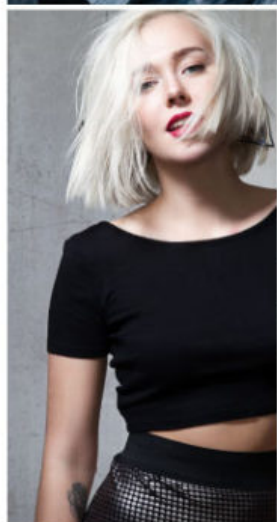
0500613



0501121



0500684



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